

Neil Jansen's "Naïve"

Written by Editor
Tuesday, 17 December 2013 12:17



As the New Year begins, art lovers are in for a unique change of pace. An exciting exhibit of new mixed media paintings by Neil Jansen, American Naïve artist and Bluffton resident, will open downtown, at the Beaufort Art Association Gallery on January 6th. This is a showing that should not be missed.

The artist chose the title Naïve, because his work is not created in all one subject matter or style. The Naïve artist has a genuine personality, distinguished by an original unmistakable stylistic independence. This cannot be duplicated.

His subject matter varies from farm scenes of his beloved Berkshires, to floral studies and farm and domestic animals. Neil's cat portraits celebrate the lives of the felines who have found their way through his door over the years.

Neil studied at Pratt Institute and is a graduate of Ringling College of Art, Sarasota, Florida where he majored in Commercial Art and Graphic Design. While serving in the military, Neil helped develop strategic visual aids for training. In his free time he nurtured his art by offering painting classes to his fellow soldiers. A first place winning painting from his army days was exhibited in the De Young in San Francisco.

After the military, Neil began a 25-year career on Madison Avenue developing promotional campaigns for leading distillers. On the lighter side, Neil was part of the creative team that

Neil Jansen's "Naive"

Written by Editor

Tuesday, 17 December 2013 12:17

developed DeKuyper Peachtree Schnapps and the popular cocktail "The Fuzzy Naval." To escape the fast pace of life in Manhattan, Neil's family relaxed in their weekend farmhouse in the Berkshires, where he relished the freedom to paint the bucolic scenes around him.

Neil, now living in Rose Hill, continues to be an active member of BAA and exhibits on a monthly basis. Along with painting, Neil continues to be a creative consultant for leading department stores involving high end products. Neil's work may be seen in Bloomingdales, Bergdorf Goodman and Saks Fifth Avenue.

The exhibit will be open on Monday, January 6th, and run through February 15th. The opening reception for Naïve will be on Friday, January 10th from 5:30 to 7:30 at the Beaufort Art Association Gallery, 913 Bay Street. All are cordially invited.

For more information please view www.beaufortartassociation.com.